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For Immediate Release

Rotor Clip Launches New Spanish Website to Better Serve Global Customers

(Somerset, NJ) Rotor Clip is excited to announce the launch of its new Spanish website — the fourth in our global portfolio, providing fully accessible technical content and localized support to better serve the marketplace. This addition reinforces Rotor Clip's commitment to innovation and accessibility, providing engineers, buyers, and distribution partners around the world with a localized, user-friendly experience.

The platform gives Spanish-speaking customers seamless access to Rotor Clip's full range of retaining rings, wave springs, and hose clamps. Users can easily browse the product catalog, view detailed technical information, and download CAD models directly into their preferred design systems. This launch expands Rotor Clip's digital capabilities and enhances support for customers worldwide.

"Spanish marks the launch of our fourth multilingual website," said Lane Persky, Chief Marketing Officer of Rotor Clip. "Our goal is to give engineers and buyers a seamless experience when accessing the tools and resources they need, no matter where they are located. This is just the beginning, and we will continue to innovate and expand our content to better support the market worldwide."

Key Features of the Multilingual Sites:

1. **User-Friendly Design:** The website offers an intuitive interface that makes it easy for customers to find the products and resources they need.
2. **Comprehensive Product Data:** Users can explore detailed specifications, product diagrams, and educational content to make informed decisions.
3. **CAD Model Integration:** Engineers can download 3D models and integrate them directly into major design software.
4. **Multilingual Support:** Customers can request quotes, samples, and technical assistance in their preferred language for smoother communication.

Rotor Clip invites customers and partners to explore its new Spanish website and experience its enhanced features, now live at rotorclip.com/es-mx.

Rotor Clip engineers are always available for assistance in selecting the right part. Whether it is a standard or providing free design consultations on custom parts, we're focused on providing



Application Driven Solutions®. For more information, please contact info@rotorclip.com or call +1.732.469.7333.

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About Rotor Clip:

As the global leader in the manufacture of retaining rings, wave springs, and self-compensating hose clamps, Rotor Clip serves all manufacturing industries, including automotive, aerospace, defense, energy, medical and beyond. As the sole manufacturer of all retaining ring families (spiral, constant section, tapered), Rotor Clip engineers and delivers Application Driven Solutions® from our global manufacturing facilities and warehouses. ISO 9001, ISO 14001, IATF 16949, AS9100, ISO 13485 certified.